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SEMINAR

Room 164 BLOC

September 22, 2016 3:55-5:10 P.M.

Patent Consulting for Engineers

by

Kalyan Banerjee iRunway Inc.

Abstract: The Seminar will cover the following areas -

- · Forms of Intellectual Property Patents, Trends, Models
- Types of Patent Consulting work Engineers do [Deconstructing Devices, Chipsets, Software, Circuits]
 - o Two case studies
- Contrasting a Patent Consultants work over traditional Engg. jobs
- · As a Career location, benefits, exit options
- · Top 5 things an Engineer should know re: Patents
- · Stories from the Engineers who became Patent Consultants
- · Q&A

Kalyan Banerjee is Director Delivery of US business of iRunway Inc., a patent research company. He is an Expert in analysis and evaluation of source code for patent matters, and has testified in several patent lawsuits. Kalyan has consulted for 30+ technology companies and law firms, in over 50 patent lawsuits, and in areas such as Enterprise Software, TV Guides, Video Surveillance, Data Compression, Digital Rights Management, Search Engines, and Ecommerce. He takes special interest in IP matters for Startups, and Open Source Compliance for midsize product firms.

Kalyan has a Bachelor's of Technology (Electrical Eng.) from IIT Roorkee. He started his career as a developer in Computer Sciences Corporation, and subsequently moved to the area of Patent Research as a young engineer. Kalyan is also an experienced hand in hiring and scaling multi geography teams. He lives in Austin with his wife and son.